



Enter the Rogers™

Cheer Like Never Before Contest

Your team could win the ultimate hockey experience, including a Stanley Cup® Playoffs Viewing Party hosted by an NHL® Alumni in your hometown!

PLUS

- An on-ice hockey experience hosted by a surprise guest
- Meet & Greet with an NHL® Alumni
- Surprise Equipment Package

Upload your team cheer video for your chance to win!

hometownhockey.com



Overall Contest Period ends April 9, 2017. Open to Teams playing ice hockey, sledge hockey, field hockey, ball hockey or ringette (i) currently active in a league in Canada, (ii) comprised of no less than 10 individuals (combination of players and coaching staff) who are residents of Canada. Team must name a Team Representative having reached the age of majority. To enter, Team must submit one Team Cheer Video in the geographic region nearest to its hometown rink/arena during the submission period defined in the Contest Schedule. Five winning Teams in each region will be determined by public voting and will have to perform their cheer live on stage at the regional Hometown Hockey Event. The winning Team at the event will move on to National Finals where the Grand Prize Winning Team will be determined by public voting. One Grand Prize Rogers Hometown Hockey Experience (approx. CDN \$50,000) including an NHL Playoff viewing party hosted by an NHL star in the Grand Prize Winning team's hometown, (up to 17 players on the Team's player roster plus one guest each and up to 3 members on the Team's coaching staff, for a max. of 37 people). Odds of winning depend on the number of eligible entries, the number of votes and the quality of Videos. No purchase necessary. Contest Schedule and full rules available at www.hometownhockey.com. NHL, the NHL Shield, the word mark and image of the Stanley Cup and the Stanley Cup Playoffs logo are registered trademarks of the National Hockey League. © NHL 2016. All Rights Reserved.